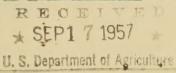


HORTICULTURAL DISTRIBUTOR

Plants • Bulbs • Seeds HORTICULTURAL NOVELTIES



1170 BROADWAY New York 1. N. Y.

MUrray Hill 5-9377

Cable Address: LOUDANK, N. Y.



TROPICAL PLANT MATERIAL

DISH GARDEN PLANTS
CACTUS • SUCCULENTS
NOVELTY BULBS • SEEDS



FILL UP THAT EMPTY SPACE

Again it is time to fill up that empty space that brings no return.

FOLIAGE PLANTS bring the greatest return per square foot.

We have herewith compiled a list of material of the most popular and fast moving varieties for immediate and future delivery.

We have made every effort to bring this stock to you at the lowest possible price for the best quality. We feel sure you will be pleased with the material you receive.

Look this list over carefully, and let us have your order NOW for whatever stock you need immediately; also, your anticipated requirements. (See note on page 6.

PRICES. All prices are F.O.B. source of production, and on imported material F.O.B. port of entry.

TERMS: 2/10 net 30, to those of approved credit. CASH WITH ORDER where no credit rating is available.

IMPORTANT: All precautions are taken with regard to following the rules of transit regulations to prevent losses. THEREFORE, IN THE EVENT OF LOSSES, DUE TO TRANSIT CONDITIONS, IT IS IMPERATIVE THAT THE CONSIGNEE FILE A CLAIM IMMEDIATELY WITH THE CARRIER.

Quoted prices are subject to change without notice. In instances where no price is quoted, the market price will prevail at the time shipment is made.

In the case of ROOTED CUTTINGS, UNROOTED CUTTINGS and SEEDLINGS, the minimum order is 100 of a variety or size.

250 of a variety or size charged at the 1000 rate, except where noted.

AGLAONEMA

100	1000
A. Commutatum U.R. 4/6"	115.00
A. Commutatum U.R. 6/8"14.00	125.00
A. Commutatum R.C. 3/5" (Min.)15.00	125.00
A. Commutatum R.C. 4/6"	150.00
(May delivery) A. Modestum R.C. 3/5'' 3-6 lvs10.00	85.00
(Chinese Evergreen)	05.00
A. Modestum R.C. 4/6" 4-7 lvs13.50	110.00
A. Modestum R.C. 5/7" 5-8 lvs 15.00	130.00
A. Modestum U.R. 8" up 4-lvs. up	150.00
CHINESE EVERGREEN Bare-root for im	mediate
retail sales. Minimum order 50 — 25 of 2	sizes, if
desired. 6/8" 4-lvs. up	25.00
8/12' 5-lvs. up	
12/15" 6-lvs. up	50.00
15/20" 8-lvs, up	75.00
Multiplants, 12-lvs. up to 40-lvs071/2	per lear
ARALIA	
A self-region	
A. Balfouriana U.R 8.00	70.00
A. Balfouriana R.C.	100.00
A. Balfouriana—cut of 21/4" pots16.50 A. Elegantissima Seedlings	80.00
A. Elegantissima Seedlings	65.00
A. Sieboldii—out of 21/41 pots	125.00
(See: SEED)	
ABBIGIA	
ARDISIA	
A. Crenulata Seedlings (Small) 4.50	35.00
A. Crenulata Seedlings (Medium) 6.00	50.00
(See Seed)	
The section of	
AUCUBA	
A. Japonica Var. R.C20.00	185.00
71. 00ponica var. N.O	103.00
BEGONIA	
B. Rex Begonias R.C25.00	
D. NON Degottids N.O	

Seedlings, Unrooted and Rooted Cuttings, Min. Order 100

(Finest assortment of new, attractive colors for Spring delivery.)

BOXWOOD

B. Japonica R.C. (Small) B. Japonica R.C. (Medium) (Exceptionally good stock)	100 6,00 7,00	50.00 60.00	
C13303			
C. Antarctica R.C. (Kangaroo Vine)		90.00	
C. Sycoides R.C. (New)	10.00	90.00	
CRASSUL	A		
(Jade Plant)			
C. Arborescens U.R. (Small) C. Arborescens U.R. (Medium) C. Arborescens U.R. (Large) VERY FINE QUALITY	4.50	16.50 32.50 60.00	
CROTON			
C. Assorted 2 ¹ / ₄ ¹	8.50	75.00 150.00	
C. Rosea Picta U.R. C. Terminalis U.R. *C. Terminalis Var. (Small) *C. Terminalis Var. (Large) (Very new - attractive colors *MINIMUM ORDE C. Zebrina Zonatus U.R.	1.50 ea 2.50 ea in each pla R 25	ch plant ch plant ant)	
DIEFFENBACHIA			
D. Amoena U.R. D. Amoena R.C. D. Amoena 4" D. Bausii 21/4" D. Picta U.R. D. Picta R.C. D. Picta 21/4" D. Roehrsii U.R. D. Roehrsii 21/4"	75.00 90.00 40.00 17.00 22.50 30.00	375.00 150.00 200.00 275.00 250.00 375.00	

DRACAENA

	1000
DD C 1 (C = 11 D 4 /4" 7.00	60.00
DR. Godseffiana U.R. 4/0	70.00
DR. Godseffiana U.R. 4/6"	80.00
DP Gadattians P(100.00
DR. Godseffiana—out of 21/4" pots	
DR. Godseffiana—out of 21/4" pots (2-plants)	150.00
(3-plants)25.00	225.00
DP Managinata II P	150.00
DR. Marginata 21/4"27.50 DR. Massangeana 3"35.00 DR. Sanderiana U.R. 3/5"10.00	250.00
DR. Massangeana 3"	75.00
DR. Sanderiana U.K. 3/5	75.00 85.00
DR. Sanderiana U.R. 4/6"	100.00
DR. Sanderland U.K. 0/0	150.00
DR. Sanderiana U.R. 6/8"	
DR. Sanderiana U.R. ''Kits'' \$60.00	185.00
per 1000 for a short while only. These are a very small size.	
MINIMUM ORDER 500	
DR. Warneckii U.R. side shoots	
for 3 and 4" pots23.00	210.00
DR. Warneckii U.R. tops27.50	250.00
DR. Warneckii 21/2"45.00	
EPISCIA	
E. Assorted Varieties R.C	125.00
EVONYMUS	
E. Albo-marginata R.C. 7.50	60.00
E. Auero-marginata R.C	60.00
E. Medio-picta R.C	60.00
E. Silver Queen R.C	60.00
FATSHEDERA	
F. Lizei (Joint) R.C. 8.50	75.00
F. Lizei (Joint) R.C. 8.50 F. Lizei Var. (Joint) R.C. 15.00	125.00
FERNS	
(Assorted)	
	140.00
DOSTOTI 1 61113 - OUI 01 2/4 DOTEMBER 1	140.00

Whitmanii Ferns—out of 21/4"	1000
pots	oo per,flat
Asplenidum Nidus-avis (Bird's Nest)10.0 Crytomium Rochford (Holly)	0 per flat 0 per flat 0 peh flat
About 150 plants to a flat, more or	less

Fire Ferns 21/4"Special 50.00
(Very new—for Spring delivery)

PTERIS FERNS

P. Adiantoides Argyrea Cretica Flabellata Rivertoniana Tremula Victoriae Wilsonii

Wimsettii

All at \$6.00 per flat, about 150 plants, more or less, per flat. Assorted flats, several varieties, \$7.50 per flat.

FICUS

(May Delivery)

F. F.	Decora M.R.L	
F	Doescherii M.R.L. (Medium)75.00	
	Doescherii M.R.L. (Large)100.00	
	Elastica M.R.L35.00	325.00
	Extra fine quality)	323.00
F	Pandurata M.R.L. 5-8 lvs	
	Pandurata M.R.L. 7-9 lvs	
	Pandurata M.R.L. 10-lvs. up125.00	
F.	Rubra M.R.L85.00	
	FITTONIA	
F.	Argyroneura R.C.	90.00
	9/1-11-0-1-0-1-0-1-0-1-0-1-0-1-0-1-0-1-0-	70.00
	HOYA CARNOSA	
	HOTA CARNOSA	

H.C. Variegated R.C. 150.00

12-55

Prices Subject to Change Without Notice

SPECIAL NOTE

We encourage the placing of orders for your anticipated yearly requirements to be shipped on a scheduled basis. This gives you an opportunity to increase your business by preventing your stock from being depleted of popular selling material. It is also an assurance of getting a supply of items regularly which are scarce and hard to get.

In our estimation, it is an essential and advantageous step in supplying the constant

demand for-

NOVELTY FOLIAGE PLANTS

and other plant material of this nature; since these are being faetured by all interior decorators in the building and decorating pattern of every home or business structure.

We welcome the opportunity of discussing

this with you.

IVY

	Cardata (Carathan Lla)	100	1000
	Cordata (Sweetheart Ivy)	8.50	75.00
1.	English R.C.	3.00	18.00
	Fan R.C.	7.00	60.00
	Glacier R.C.	8.50	75.00
1.	Glacier (Joint) R.C.	7.00	60.00
1.	Hahn's Self Branching R.C.	3.50	25.00
1.	Maple Queen R.C.	5.00	40.00
1.	Merion Beauty R.C.	4.50	35.00
1.	Pittsburg R.C.	3.50	25.00
1.	Variegated R.C. 2-3 lvs	6.00	50.00
	(Large leaf type)		
1.	Variegated R.C. 3-4 lvs	7.00	60.00
	(Large leaf type)		

IVY VINES

Fan Ivy 8	.00
Glacier Ivy10	
Gold Dust Ivy10	
Grape Ivy 8	.00
Green Ripple Ivy10	
Hahn's Ivy 3	
Variegated Ivy (4-foot runners)	.00
Weber's California Ivy 8.	

SPECIALS FOR IMMEDIATE DELIVERY

NEANTHE BELLA PALM

Seedlings grown in flats, shipped flats and all. There are 1,000 plants, more or less, to a flat.

Price-\$22.50 a flat; \$20.00 a flat, for two or more.

SCHEFFLERA

Seedlings grown in flats, shipped flats and all. There are 600 plants, more or less, to a flat.

Price-\$10.00 a flat.

SCHEFFLERA TRANSPLANTS

Price-\$85.00 per 1,000. MINIMUM ORDER 250 Prices, quoted above, are F.O.B. California. All quantities limited.

IXORA		
	1 00 8.50	1 000 75.00
KALANCHOE		
K. Tom Thumb 21/4"2	4.00	220.00
LIGUSTRUM		
L. Iwota R.C.	7.00	60.00
(When available) L. Lucidum R.C.	7.00	60.00
MARANTA		
M. Kerchoveana U.R. Large Cuts) M. Kerchoveana R.C. M. Leitzii U.R.	9.50	70.00 85.00 100.00

12-55

Prices Subject to Change Without Notice

MYRSINE

M. Africana R.C.	. 8.50	1000 75.00
NEANTHE BELLA	PALM	S
N. Bella Sdlgs. 2-lvs	4. 50 7. 50	35.00 65.00
NEPHTHYTIS	S	
N. Emerald Gem R.C. 3-lvs. up N. Green Gold R.C N. Liberica R.C. 3-lvs. up	7.50	50.00 6 5.00 50.00
PANDANUS		
P. Veitchii U.R. 8/14" P. Veitchii U.R. 15/20" *P. Veitchii R.C. 8/14" *P. Veitchii R.C. 15/20" P. Veitchii 3" *Orders for ROOTED CUTTINGS 60 days in advance of arrival day	should be	70.00 85.00 175.00 225.00 placed
PEPEROMIA		
P. Obtusifolia U.R. P. Obtusifolia R.C. P. Obtusifolia Var. R.C. P. Obtusifolia Var. 21/4" P. Pericat (Leaf) R.C. (Watermelon Peperomia) P. Sandersii 21/4" P. Scandens R.C. P. Scandens Var. R.C.	7.00 10.00 16.00 11.00 10.00 22.50 6.00	35.00 60.00 90.00 150.00 100.00 90.00 200.00 50.00 100.00
SPECIAL		
P. Emandal Binnla 21/" 50		1000

P. Hederifolia 21/4"16.50 150.00

P. Emerald Ripple 21/4".....50.00... (Very new) Spring delivery

PHILODENDRON

100	1000
P. Cordatum Vines10.00	80.00
6-8 Eyes per Vine	
P. Cordatum R.C. 7.00	55.00
Average, 3-lvs.	
(Exceptionally fine quality)	
P. Dubia R.C. 6/8" 4-5 lvs	150.00
P. Dubia 3"45.00	
P. Hastatum U.R30.00	
P. Hastatum R.C. 35.00	
P. Hastatum 21/2'45.00	
P. Hastatum 3"50.00	
P. Hastatum 4''	
P. Laciniata R.C. 27.50	
P. Pandureforma R.C. 4/8"	
4-6 lvs	125.00
P. Pandureforma 3''40.00	
P. Pandureforma 4" (2-plts.)85.00	
P. Pertussum U.R35.00	
(Aerial Roots)	
P. Pertussum 4''85.00	
P. Pertussum rooted started eyes	
with one leafSpecial 25.00	

SPECIAL PHILODENDRON SPECIES

P.	Auriculatum
P.	Florida (especially good)
	Lynette
P.	Wendlandi
Ρ.	Wend-Imbe
	Bare-root for 21/2" pots30.00
	Out of 3" pots60.00
	Out of 4" pots100.00
	MINIMUM ORDER
	25 OF A VARIETY OR SIZE

PHOENIX P. Roebelenii 2'' (See: SEED) PILEA

P. Cadierei U.R		4 0.00 55.00
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P. Involucrata R.C(Panamiga)	100 8.50	1000 75.00
PITTOSPORU	IM	
P. Tobira R.C P. Tobira Var. R.C	7.00	60.00 125.00
PODOCARP	US	
P. Macrophylla Sdlgs. (Medium) P. Macrophylla Sdlgs. (Large)		35.00 50.00
POTHOS		
P. Marble Queen Eyes	0000	20.00
(Minimum order 500) P. Marble Queen R.C.	12.50	100.00
P. Marble Queen 21/4" (2 and 3 plts.) P. Orange Queen 21/4"	25.00	
(2 and 3 plts.)	25.00	225.00
P. Wilcoxii Vines	12.50	90.00
7-8 Eyes per Vine P. Wilcoxii R.C. 3-5 lvs P. Wilcoxii 2 ¹ / ₄ " (3-plts.)	7.00 22.00	60.00 200.00
RUELLA		
R. Makoyana 21/4''(New—interesting)	50.00	
SANSEVIERI	A	
S. Hahnii (Miniature)	7.50	60.00
S. Hahnii (for 2'' pots)	9.50 11.00	85.00 100.00
S. Hahnii (for 2" pots)	14.00	125.00
3-lvs. up	13.50	125.00 135.00
Larger sizes available.	16.00	150.00
Inquire for prices on: 15/18" - 18/24" - 24/30" - 3	0/36''	/ 0 00
S. Zeylanica 4/6" - 6/8" - 8/12". 3-lvs. up.	7.00	60.00
Larger sizes available. Inquire for prices on:		
15/18'' - 18/24''		

SARCOCOCCA		
S. Ruscifolia R.C.	100	1 000 85.00
SAXIFRAG	Α	
S. Sarmentosa B.R	4.00 45.00	30.00 400.00
SCHEFFLER	A	
Seedlings (Small)	6.50	40.00 50.00 85.00
SCHISMATOGLOTTIS		
S. Roebelenii U.R	35.00	300.00
TOLMIEA		
T. Menziesii R.C. (Piggy Back)	7.50	65.00
VERONICA		
V. Buxifolia R.C.	8.50	75.00
VITIS		
V. Mandianum V. Rhombifolia R.C. (Grape Ivy)		85.00 60.00

CACTUS & SUCCULENTS

If you wish a quantity of named varieties of Cactus or Succulents for a certain purpose, let us know for what use and quantity required, and we will make up a suitable collection, at least 25 of a variety, at a special price to meet your requirements.

Our growers produce more than 50 varieties of Cactus and over 35 varieties of Succulents. We can supply any need and requirement in unrooted and rooted cuttings or seedlings. Let us have your list of requirements. We are sure to please you with our Cactus and Succulents varieties.

You may want to try our collection herewith listed:

CACTUS ASSORTMENT No. 1

100 plants, 10 varieties — \$5.50 All named and labelled Some of the finest varieties

SUCCULENT ASSORTMENT

100 plants, 10 varieties — \$4.50
All named and labelled
Some of the most colorful varieties

COMBINATION ASSORTMENT

100 plants, 20 varieties — \$5.00

Unlabelled

10 varieties Cacti

10 varieties Succulents
Ideal for planter arrangements
and novelty containers

ALL IN ONE ASSORTMENT

100 plants, 50 varieties — \$7.00
Unlabelled
A well-balanced collection
of Cactus and Succulents

SEED

		Bushel
1000	Pound	Box
ARALIA SIEBOLDII5.00		
ARDESIA CRENULATA	5.00	
ARECA LUTESCENS		
PALM3.50		
KENTIAL FOSTERIANA		
PALM		35.00
NEANTHE BELLA PALM	4.50	
PHOENIX ROEBELENII3.50		
	0	4
l oz.	Z-0ZS.	7 50
SCHEFFLERA2.25	4.25	7.50
2500 to 3000 plants to ar	ounce	
Freshly imported seed; high	germinatio	n
INQUIRE FOR PRIC	ES	
ON LARGER QUANT		

BULBS

These bulbs are of the finest quality. All of the best commercial varieties.

100	1000
11/4" - 11/2" 7.50	65.00
11/2" - 2"	130.00
1½'' - 2''	195.00
Mammoth - 21/2" up35.00	300.00

(Exhibition Size)
MINIMUM ORDER \$5.00

BULBS (Continued)

100	1000
No. $1-1\frac{1}{2}$ - $2\frac{1}{2}$	160.00
Jumbo— $2\frac{1}{2}$ " - $3\frac{1}{2}$ "25.00	230.00
Mammoth-31/2" up37.00	350.00
MÎNIMUM ORDER \$5.00	

For over the counter trade and seed stores, we have a carton holding 6 varieties, 25 of each $1\frac{1}{2}$ " - $2\frac{1}{2}$ " bulbs in separate, illustrated compartments for easy retail sale at \$27.00 F.O.B. Florida.

FANCY LEAVED CALADIUMS

The finest quality, disease-free, bulbs grown. All named varieties, over 50 selections to choose from. Many new varieties by the leading FANCY LEAVED CALADIUM Hybridist. Generously graded. Send for our illustrated COLOR CHART.

N 2 2/11 11/11	100	1000
No. 3—3/4" - 11/4" No. 2—1" - 11/2"	7.00	60.00
		110.00
TUBEROUS BEG	CAINO	
Double Giant Flowering (CA	MELLIA typ	e)—
8 colors:	CALLON	
COPPER	SALMON	
CRIMSON	SCARLET	
ORANGE	WHITE	
ROSE	YELLOW	
11/19 11/16	100	
1/4 - 1/2	5.50	45.00
11/2' - 2''	8.50	75.00
2'' - 21/2''	12.50	115.00
Mammoth - 3" up	25.00	200.00
(Exhibition Size)		
MINIMUM ORDER	\$5.00	
Double Giant Flowering	Fimbriata	
(CARNATION type)-	-6 colors:	
COPPER ROSE	WHITE	
ORANGE SCARLET		
	100	1000
11/4" - 11/2"	7.50	60.00
	11.50	100.00
2'' ² up	15.00	140.00

PROPAGATING CANE

MINIMUM ORDER \$5.00

INCIACALING CANE	
100 ft.	1000 ft.
CHINESE EVERGREEN CANE17.50	150.00
(Aglaonema Modestum "Simplex")	
100 feet contains over 1000 eyes	
*DIEFFENBACHIA PICTA CANE	
Treated, disease-free	
100 feet contains over 600 eyes	

*DIEFFENBACHIA ROEHRSII CANE
Prices Subject to Change Without Notice

Treated, disease-free 100 feet contains over 600 eyes *INQUIRE FOR PRICE	
RED DRACAENA CANE	
(Cordyline type)	
Comes in varieties such as:	
EUGENIA ANDRE MARGINATA	
LORD WOLSELEY TERMINALIS	
MARGARET STOREY	
100 ft. 20.00	1000 ft.
FIREBRAND RED WING	
MRS. RUFUS SCOTT TRICOLOR	
35.00	
DRACAENA MASSANGEANA CANE	
20.00	180.00

PROPAGATING VINES & EYES

NEPHTHYTIS

Emerald Gem Eyes (vine length)Liberica Eyes (vine length)	17.50
MINIMUM ORDER 500 EYES PHILODENDRON	
Cordatum Vines, 6/8 eyes per vine (Average more than 6000 cuts per 1000 vines)	
	100 Vines
MEDIUM leavesLARGE leaves	
SMALL leaves, 7/9 eyes per vine(Average more than 7000 cuts per 1000 vines)	80.00
MINIMUM ORDER 250 VINES	
Dubia Eyes (cane length)10.00	1000 Eyes 80.00
Erubescence Eyes (cane length)10.00	80.00
Hastatum Eyes (cane length)12.50 Pandureforma Eyes (cane length) 8.50	65.00
Pertussum Eyes cane length)12.50 250 EYES AT 1000 RATE POTHOS	100.00
	100 Vines
Wilcoxii Vines, 7/9 eyes per vine	90.00
7000 cuts per 1000 vines)	
MINIMUM ORDER 250 VINES ENGLISH IVY VINES	
18/30" long	35.00
MINIMUM ORDER 500 VINES VARIEGATED IVY	
Large leaf, 18/30" long	50.00
MINIMUM ORDER 250 VINES	
Prices Subject to Change Without Notice	12-55



NEW YORK I, N. Y.

READ CAREFULLY!